



## Effective Motivational Leadership®

Participants in this 10-session program will learn to create winning teams, lead organizational change and innovation, build and communicate a vision for the future, and create an organization of leaders. This program is designed for senior managers and executives.

**Program consists of a kick-off session, a goals workshop, and the following eight lessons:**

<p><b>1-The Challenge of Becoming an Effective Motivational Leader</b></p> <ul style="list-style-type: none"> <li>• The Responsibilities of Leadership</li> <li>• The Core Values of Effective Leadership</li> <li>• A Positive Self-Image Leads to Success</li> <li>• Choosing an Attitude of Courage</li> <li>• Effective Leadership Demands Courage</li> </ul>	<p><b>2 – Vision and Communication</b></p> <ul style="list-style-type: none"> <li>• The Importance and Need for a Clear Vision</li> <li>• Communication—The Vital Human Connection</li> <li>• Careful Listening for the Total Message</li> <li>• Communicating Effectively in Groups</li> <li>• The Power of Persuasion</li> <li>• The Authentic Communicator</li> </ul>
<p><b>3– Becoming a Motivational Leader</b></p> <ul style="list-style-type: none"> <li>• Methods of Motivation</li> <li>• Understanding Human Behavior</li> <li>• The Process of Motivation</li> <li>• Motivation is Personal and Internal</li> <li>• Basic Human Drives and Desires</li> <li>• Motivation in the 21st Century</li> </ul>	<p><b>4—Building &amp; Leading Effective and Productive Teams</b></p> <ul style="list-style-type: none"> <li>• What Makes up a Successful Team?</li> <li>• Team Building: Recruiting Winners</li> <li>• Keys to Effective Teams</li> </ul>
<p><b>5 – Developing People to Their Full Potential</b></p> <ul style="list-style-type: none"> <li>• Bringing Out the Best in Team Members</li> <li>• Personal Growth and Renewal</li> <li>• Principles of Growth</li> <li>• Training for Skill Development</li> <li>• Coaching for Results</li> <li>• The Coaching Process</li> </ul>	<p><b>6 – Empowering Team Members</b></p> <ul style="list-style-type: none"> <li>• Sources of Authority and Power</li> <li>• Making the Most of Authority and Power</li> <li>• Sharing Power with Team Members</li> <li>• Delegating with a Purpose</li> <li>• Overcoming Obstacles to Empowerment</li> <li>• Empowerment Through Delegation</li> <li>• An Organization of Leaders</li> </ul>
<p><b>7 – Leading Change and Innovation</b></p> <ul style="list-style-type: none"> <li>• Change is Everywhere</li> <li>• Overcoming Resistance to Change</li> <li>• Leading the Way for Change</li> <li>• The Psychology of Change</li> <li>• Using Innovation to Succeed</li> <li>• Leading Innovation in Your Organization</li> </ul>	<p><b>8—The Leader of the Future</b></p> <ul style="list-style-type: none"> <li>• Leading Into the Future</li> <li>• The Demands of Leadership</li> <li>• Rewards of Leadership</li> <li>• Your Leadership Journey</li> </ul>